

Redford Golf Group

Where Your Success Comes First



Chateau Élan Golf & Conference Center

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Situation:

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- The 1st master planned Golf Resort, Conference Center and gated Residential community in Northeast Atlanta.
- Take advantage of the industries newly emerging “Upscale Daily-Fee” golf market.
- Creation of the “State of Georgia's” newest golf destination.

Action:

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- Phase 1 construction and start-up budget of \$3 Million.
- Construction, grow-in & start-up of the 1st championship golf course.
- Construction, grow-in & start-up for the Academy of Golf, practice facility and 3 hole “Wee Links”.
- Construction and opening of golf clubhouse, maintenance facility and infrastructure.
- Fulfillment and implementation of project operational business plan and marketing strategy.

Results:

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- Full production winery housed in a 16th century style French Chateau.
- 63 holes of Championship Golf and Academy.
- 276 room French style Inn and Conference Center.
- European- style health Spa.

Chateau Élan[®]
WINERY & RESORT

