

Redford Golf Group
Where Your Success Comes First



Linkside Golf Center of Mesa

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Situation:

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- Create a “State of the Art” multi-purpose golf training, educational and practice facility.
- Create a practice setting that more accurately replicates the playing environment.
- Create an alternative family oriented golf experience.
- Develop a operational concept that will be identified as the industry standard.

Action:

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- Design, construction, grow-in and start-up of industries newest practice and learning center concept.
- Construction, grow-in and start-up budget of \$ 2.3 Million.
- Utilize “State of the Art” digitized video and bio-mechanical analysis systems.
- Implement the industries top learning, communication and behavior programs.

Results:

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- 34 acre nature turf practice facility and short game area.
- “State of the Art” General Electric up-lighting system for evening operations.
- 10,000 sq. ft. clubhouse and indoor instructional platform.

